FastTrack

Looking for plain vanilla? Just need basic GoldMine?

Well now you can have it. Our FastTrack program is designed for companies who seek a plain vanilla, ultra-rapid deployment solution.

Unlike our standard project management centered approach, FastTrack is a streamlined, three-step process designed from the ground up to help jump-start your GoldMine project. With FastTrack, our objectives are clear from the start; get in, get it running, show you the ropes, and let you drive.

FastTrack is an excellent solution for:

✓ Companies with IS staff dedicated to GoldMine and it's implementation.

✓ Companies who have a simple sales model.

✓ Companies with a very "flat" database.

✓ Companies with a limited budget, who have in-house resources.

✓ Companies who are already familiar with Implementing GoldMine.

Although certainly an option, FastTrack is NOT recommended for:

◆ Companies implementing GoldMine as their first CRM or SFA solution.

◆ Companies without dedicated technical staff knowledgeable about GoldMine.

◆ Companies with anything but a very simple sales model or customer profile.

◆ Companies without a clearly defined sales process or customer profile.

◆ Companies tracking multiple customer "classes" or vertical markets.

◆ Companies looking to integrate GoldMine with legacy apps or their website.

◆ Companies who plan to phase GoldMine in as an enterprise-level CRM solution.

If you're unsure whether FastTrack is right for you, you may want to invest in a 1-2 hour project planning meeting. It won't take long for an experienced project manager to determine which of our products is best for you given business objectives and available resources.

the process…

1

A technical phone call is made to ensure that there will be no fundamental technical reasons not to move forward and to clearly convey our technical requirements.

2

On installation day, our technician will install the software on your server, establish an empty database and ensure proper connectivity by installing a local network client.

3

When the server is established, our technician will guide your support personnel through the process of setting up two remote client computers, allowing time for detailed notes to be taken and a GoldMine best practices document will be delivered to your technical staff.

After the Install -

It is not uncommon for FastTrack customers to decide at a later date to increase the role The Maple Group plays in their on-going GoldMIne implementation. Don't worry, we're right there to help.

Common post-installation requests include:

scheduled focus groups
project management services
sales process consulting
database integration
technical troubleshooting
custom reporting
custom programming/data import

Just to name a few.

FastTrack pricing guide:

FastTrack program...........................please call
Additional remote (sync) clients..........please call
Additional local clients.....................please call
Setup remote sync server..................please call
Training.......................................please call
On-site support..............................please call
Telephone technical support..............please call
first 20 minutes free

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Once the initial installation is complete, our technician will be available for free telephone consultation for non environment-specific technical questions with your support liaison provided technical issues are easily solvable in less than 20 minutes (we want you to be successful and are more than willing to lend a hand but because of our limited involvement detailed questions about your specific environment are usually best handled on-site).